TOWN OF BLOOMFIELD, CT
DESIGN REVIEW BOARD
REGULAR MEETING
THURSDAY, FEBRUARY 5, 2026 – 6:15PM
ZOOM MEETING PLATFORM AND IN-PERSON MEETING
DRAFT MEETING MINUTES

There was a meeting for the Town of Bloomfield's Design Review Board held on February 5, 2026 at 6:00pm in a hybrid meeting style. The in-person location was Bloomfield Town Hall – Council Chambers, 800 Bloomfield Avenue, Bloomfield, CT and the virtual location was via Zoom.

Present: Dale Bertoldi; Neil Clark (via Zoom); Stephen Dewey; Mark Weisman

Absent: None.

Also Present: Jon Colman, Director of Building and Land Use; Lynda Laureano, Assistant Director of Building and Land Use; and Rebecca Jones, Recording Secretary.

1. **Call to Order**

Chair Weisman called the meeting to order at 6:15pm.

2. **Approval of Minutes**
   a. December 4, 2025

Motion to approve the December 4, 2025 meeting minutes made by Commissioner Clark; seconded by Commissioner Bertoldi and approved unanimously by a 4-0-0 vote.

3. **New Business**
   a. 12 Seneca Road – Refacing of a freestanding sign Applicant: Sign Wiz Rocky Hill

There was no representative from Sign Wiz present. This application is for a reface of an existing non-illuminated free-standing sign located at 12 Seneca Road, within the Bloomfield Center District. There will be no increase in height or size of the existing sign. Ms. Laureano reviewed the regulations as they relate to signs. The commissioners reviewed the mock-ups of the proposed sign. Commissioner Bertoldi opined that the sign appears to be out of character for the BCD and the applicant should include landscaping to match the surrounding area. Commissioner Dewey agreed with Town staff that rental information should not be included on the sign. Chair Weisman visited the location today and noted that the diagonal brace is not there currently and the sign does not look like the mock-up. Vice-Chair Clark asked about the sign's current state and location. The graphics on the previous application match the current sign. The commissioners agreed that QR code would be more appropriate as a window graphic of a sandwich board sign. It was agreed that Town staff would forward the Board's comments to the applicant and request that they attend the next meeting to discuss this further.

Motion to continue this application to the next meeting and share the Board's comments with the applicant via Town staff made by Commissioner Bertoldi; seconded by Commissioner Dewey and approved unanimously by a 4-0-0 vote.

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4. Old Business

Chair Weisman asked Mr. Colman for an update on town development. Town staff will forward the most recent Governance Report with the commissioners. There are still plans for Paul Butler, developer to present to the Board at a future meeting, although the date is uncertain. An amended CIF Grant application for $19.8 million was submitted to DECD in December 2025. A decision is expected in March 2026. There has been an informal presentation held with staff for a proposed residential development located at 800 Cottage Grove Road. There will be a review of the zoning regulations to address the new housing legislation.

5. Adjournment

Motion to adjourn made by Commissioner Bertoldi; seconded by Commissioner Dewey and approved unanimously by a 4-0-0 vote. The meeting was adjourned at 6:42pm.

Next Regular Meeting: March 5, 2026

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